

Lade Inn First with CAMRA LocAle Accreditation

CAMRA have awarded the Lade Inn the first LocAle Accreditation in the Forth Valley, indeed this is probably the first award in Scotland. The award was presented to Frank Park of the Lade Inn by Fergus Wood, Provost of Stirling.

Frank Park acknowledged "This accreditation recognises the close working relationship established between the Lade Inn and Traditional Scottish Ales and in particular with Douglas Ross, who has lent his brewing skills to the development of the Lade Inns own exclusive range of Real Ales - Waylade, Ladeback and Ladeout".

Alistair Prior Chair of the local Camra branch commented "LocAle is a unique opportunity for publicans to show commitment to the local community by always having local beers on the bar. It is very fitting that Frank and his team at the Lade Inn, who have supported this concept since they took over the pub, are the first to be accredited in the Forth Valley under the Campaign for Real Ale's (CAMRA) LocAle Scheme. We look forward to other Pubs taking part and promoting the wealth of excellent Real Ale brewed in and around the Forth Valley."

"Notes for editors - CAMRA LocAle is a new initiative that promotes pubs stocking locally brewed real ale. The scheme builds on a growing consumer demand for quality local produce and an increased awareness of 'green' issues. For further information on LocAle see <http://www.camra.org.uk/page.aspx?o=281398> or contact CAMRA on 01727 867 201."